

**BIRMINGHAM ANGEL NETWORK**  
**Sponsorship Application Form - 2011 / 2012**

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**Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Type of Business:** \_\_\_\_\_

**Website:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Primary Contact:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Marketing Contact:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**DUES (Please indicate sponsorship type)**

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\_\_\_\_\_ **Founding Board Sponsor** **\$1500.00**

\*All sponsorship dues are to be paid annually.

**Please make checks payable to:**

Birmingham Angel Network, LLC  
2121 Highland Avenue South  
Birmingham, Alabama 35205

## **BENEFITS\***

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### **What are the benefits to BAN sponsors?**

- Direct exposure at BAN member meetings, BAN speaker series events, and access to our vast online presence.
- Exclusive opportunities to network with BAN members and candidates. Many of these same people are the decision makers at their own companies.
- Direct access to portfolio company executives who are constantly looking for ways to improve their processes and funding sources.
- Exposure to our statewide Angel network. In the state of Alabama we currently have active angel networks in Huntsville, Muscle Shoals, Mobile, and Auburn.
- Exposure to the nationally focused Angel Capital Association (ACA). Currently, we are the only Birmingham-based ACA member.
  - The ACA currently has over 150 angel groups scattered throughout North America. \*\*\*See below for a detailed map of ACA member groups.
  - We work closely with the ACA and provide regular appearances in speaking engagements, group conference calls, and deal syndication calls.
- We are one of 34 South Region Partners of Angel Pool. Angel Pool is a U.S. focused group whose main goal is to increase active angels, expand funding sources, increase deal flow, and increase profitability. In total Angel Pool has regular contacts with over 100 angel networks nationwide.
- Exposure to our partnerships with UAB, Samford University, University of Alabama, Auburn University & Emory University.
- We also have close relationships with a diverse network of Venture Capital Funds and Private Equity Investors who are also looking for ways to improve their portfolio company operations.

### **Birmingham Angel “Digital Presence”**

Currently we have 256 Twitter followers, 158 LinkedIn followers, and 187 Facebook followers. At the current market rate, access to these followers is worth \$2550\* per communication and growing. That does not take into account the following:

- Multiple messages and tweets sent per week
- Access to the other in-state angels via the newsletter we send out each month
- Access to our member’s online followers
- Direct access to the nationwide Angel Capital Association and its online presence

\*based on Feb 2011 paper by “ChompOn”

\*if any such materials are produced, which is not guaranteed

## **What are the benefits of sponsors in our community?**

Birmingham Angel Network's main goal is to support entrepreneurial growth in Birmingham and throughout the state of Alabama. With support from Sponsors and Members we are able to provide qualified entrepreneurs with experienced mentors and in many cases seed capital to fund future growth. By supporting BAN, Sponsors and Members support economic growth and entrepreneurial education in Alabama, thus creating an ecosystem which is self-sustaining.

**Economic Development Job Growth in U.S. Driven Entirely by Startups, According to Kauffman Foundation Study - July 7, 2010 -- "New firms add an average of 3 million jobs in their first year, while older companies lose 1 million jobs annually"**

### **Some statistics on BAN:**

- Total companies contacting BAN = Over 200
- Total opportunities presented to Angels = over 25
- Total companies funded by BAN = 8
- Total equity invested by BAN Angels = over \$2 million
- Average total investment per transaction = \$350,000
- Average number of investors in deal = 10
- Typical investment per angel = \$10,000 - \$100,000